

**GOVERNMENT OF TELANGANA**

**ABSTRACT**

**ELECTIONS** – NVD 2022 - Prasara Bharati All India Radio, Hyderabad broadcast of 20 seconds radio jingles in connection with NVD, 2022 - Expenditure of an amount of **Rs.2,73,819/-** Sanctioned - Orders – Issued.

**GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT**

**G.O.Rt.No. 175**

**Dated: 28-01-2022**

**Read the following:**

1. ECI, New Delhi, Lr.No.491/ECI/LET/FUNC/SVEEP-I/NVD/2021, dt.11.01.2022.
2. This office Lr.No.122/Elecs.B/A3/2021-5, dt.18.01.2022.
3. M/s. Prasara Bharati All India Radio, Hyderabad, Invoice, dated:27.01.2022
4. BRO No.913, Finance (EBS.I) Department, dated: 24.07.2021.
5. BRO No.1131, Finance (EBS.I) Department, dated: 14.10.2021

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**ORDER:**

In the reference 1<sup>st</sup> read above, the Election Commission of India has announced 12<sup>th</sup> National Voters' Day shall be celebrated across the country on 25th January 2022 with the theme '**Making Elections Inclusive, Accessible and Participative**' and requested to steer the NVD celebrations with wide publicity keeping in mind the COVID appropriate behavior and guidelines in place.

2. In the reference 2<sup>nd</sup> read above, Prasara Bharati All India Radio, Hyderabad was requested to broadcast of 20 seconds radio jingles duly incorporating Voter Helpline App with a frequency of 6 jingles per day for 7 days from 19.01.2022 to 25.01.2022 for campaign on "National Voters' Day – 2022 falling on 25.01.2022 over All India Radio in Telangana State. M/s. Prasara Bharati All India Radio, Hyderabad after completing the broadcasting has submitted the invoice for an amount of **Rs.2,73,819/- (Rupees Two lakhs Seventy Three Thousand Eight Hundred and Nineteen only)** and requested for payment at an early date vide reference 3<sup>rd</sup> read above.

3. After careful examination, sanction is hereby accorded for drawl & payment of **Rs.2,73,819/- (Rupees Two lakhs Seventy Three Thousand Eight Hundred and Nineteen only)** to M/s. Prasara Bharati All India Radio, Hyderabad for broadcasting of 20 seconds radio jingles duly incorporating Voter Helpline App with a frequency of 6 jingles per day for 7 days from 19.01.2022 to 25.01.2022 for campaign on "National Voters' Day – 2022 falling on 25.01.2022 over All India Radio in Telangana State.

4. The expenditure sanctioned in para (3) above shall be debited "2015 Elections - M.H. 103 Preparation and Printing of Electoral Rolls - G.H (25) State Sector Schemes - S.H(04) Assembly and Parliamentary Constituencies - 260 Advertisement Sales and Publicity Expenses" and shall be met from the available funds in B.E.-2021-2022 vide references 4th & 5th read above.

5. The General Administration (Claims.C) Department are requested to prepare the bill and credit the amount in favour of the **M/s Prasara Bharati, All India Radio, Account Number :10811685159, State Bank of India, Banking Branch, Koti, Hyderabad, IFSC Code:SBIN0000847, PAN No. AAAJP0288R.**

6. This order does not require the concurrence of the Finance Department under the orders in force.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**Dr. SHASHANK GOEL  
CHIEF ELECTORAL OFFICER &  
E.O SPL. CHIEF SECRETARY TO GOVERNMENT**

**To**

The General Administration (Claims.C) Department. (w.e.)  
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.  
The Accountant General, Telangana, Hyderabad.

**Copy to:**

M/s Prasara Bharati, All India Radio, Hyderabad.

**//FORWARDED::BY ORDER//**

**SECTION OFFICER**